

## 2006-2007 Course Equivalency Project

### Journalism

#### AD 001 Advertising Principles

Institution	Course Prefix	Course Number	Notes
CSC	BUSN	2203	1
EOSC	JOURN	2123	1
NOC	JOUR	2013	1
NSU	MC	3033	1
OCCC	MKT	2343	1
OCCC	JB	2113	1
OCU	MCAD	2213	
ORU	MMC	220	
OSU	JB	2013	1
OSU-OKC	MKT	2343	1
RCC	MGMT	1333	1
TCC	MKT	2393	1
TCC	JMC	2013	1
TU	COM	2123	
UCO	JOUR	1183	1

#### AD 002 Advertising Copy/Layout

Institution	Course Prefix	Course Number	Notes
CSC	JORN	1513	1
NEOAMC	MCOM	2013	1
OCU	MCAD	3103	1
ORU	MMC	416	
RCC	ART	1153	1
SEOSU	COMM	3773	

#### AD 301 Upper Division Advertising Principles

Institution	Course Prefix	Course Number	Notes
CU	MKTG	4433	1
NWOSU	MCOM	3033	1
OPSU	MKTG	3973	1
SEOSU	MKT	3533	1
UCO	MRKT	3413	1

#### AD 302 Upper Division Advertising Copy/ Layout 1

Institution	Course Prefix	Course Number	Notes
LU	BJ	3312	
NSU	MC	4093	1
OPSU	BA	3643	1
SEOSU	COMM	3773	1

### Journalism

UCO JOUR 3283 1

#### AD 304 Upper Division Graphic Arts

Institution	Course Prefix	Course Number	Notes
CU	JOUR	3343	1
LU	TE	4603	1

#### AD 310 Upper Division Advertising Campaigns

Institution	Course Prefix	Course Number	Notes
OCU	MCAD	4013	1
ORU	MMC	421	
SEOSU	COMM	3893	1
UCO	JOUR	4283	1

#### JR 001 Writing for Mass Media

Institution	Course Prefix	Course Number	Notes
CASC	JOUR	1023	
CASC	JOUR	2313	1
ECU	JRNL	2733	1
NSU	MC	2103	1
ORU	MMC	205	
OSU	JB	2003	1
SEOSU	COMM	2113	1
SWOSU	COMM	2113	1
TCC	JMC	1113	1

#### JR 002 Reporting I

Institution	Course Prefix	Course Number	Notes
CASC	JOUR	1023	1
CSC	JORN	1113	1
CU	JOUR	3013	1
EOSC	JOURN	1213	1
LU	BJ	2393	1
NEOAMC	MCOM	2113	1
NOC	JOUR	1123	1
NSU	MC	2133	1
NWOSU	MCOM	2113	1
OCCC	JB	1133	1
OCU	MCPM	2003	
ORU	MMC	107	
RSC	JOUR	1303	1
RSU	COMM	3173	1
SSC	JOUR	1103	1

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### Journalism

SW-Sayre	COMM	1023	1
TCC	JMC	1123	1
TU	COM	3413	
UCO	JOUR	1143	1
USAO	COMM	2553	1

#### JR 003

#### Reporting II

Institution	Course Prefix	Course Number	Notes
CASC	JOUR	2313	1
CSC	JORN	1213	1
LU	BJ	3343	1
OCCC	JB	2233	1
OCU	MCPM	3613	1
ORU	MMC	317	
RSC	JOUR	2213	1
SEOSU	COMM	2223	1
SWOSU	COMM	2213	1
SW-Sayre	COMM	1033	

#### JR 030

#### Editing I

Institution	Course Prefix	Course Number	Notes
CASC	JOUR	2323	1
CSC	JORN	2113	1
CU	JOUR	4133	1
EOSC	JOURN	2113	1
LU	BJ	3353	1
NEOAMC	MCOM	2223	1
NOC	JOUR	2113	1
NSU	MC	3233	1
OCU	MCPM	3313	1
ORU	MMC	305	
RSC	JOUR	2203	1
SEOSU	COMM	3223	1
SWOSU	COMM	3113	

#### JR 050

#### Photography: Beginning

Institution	Course Prefix	Course Number	Notes
CASC	ART	2213	
CSC	JORN	1313	1
CU	JOUR	3043	1
ECU	JRNL	1713	1
EOSC	JOURN	1133	1
LU	BJ	3212	1

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NEOAMC	MCOM	1333	1
NOC	JOUR	1133	1
NSU	MC	2243	1
NWOSU	MCOM	3623	1
OCCC	GCOM	1143	1
OCU	MASC	2163	
OPUS	ART	1123	1
ORU	MMC	363	
OSU-OKC	ART	2323	1
RCC	JOUR	1133	1
RSC	JOUR	1113	1
SSC	JOUR	1223	1
SW-Sayre	COMM	1042	1
TCC	JMC	2853	
UCO	JOUR	1123	1

#### JR 052

#### Photography: Advanced

Institution	Course Prefix	Course Number	Notes
NEOAMC	MCOM	2433	1
NOC	JOUR	2143	1
NSU	MC	4133	1
OCCC	GCOM	2243	1
OCU	MASC	2263	
RCC	JOUR	2263	1
RSC	JOUR	2123	1
SSC	JOUR	2203	1

#### JR 056

#### Photojournalism I

Institution	Course Prefix	Course Number	Notes
CU	JOUR	4213	1
LU	BJ	3222	
OCU	MASC	2303	
ORU	MMC	432	
RCC	JOUR	2273	1
RSC	JOUR	2113	1
SEOSU	COMM	3283	1
SWOSU	COMM	3333	

#### JR 070

#### Public Relations Principles

Institution	Course Prefix	Course Number	Notes
CU	PBRL	3823	1
EOSC	JOURN	1143	1
LU	BJ	3313	1

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NSU	MC	3133	1
OCCC	JB	2413	1
OCU	MCPR	2313	
ORU	MMC	225	
OSU	JB	2183	1
OSU-OKC	MKT	2643	1
RSC	JOUR	2223	1
SEOSU	COMM	2583	1
TCC	JMC	2183	1
USAO	COMM	3273 B	1

#### JR 093 Radio & TV News I

Institution	Course Prefix	Course Number	Notes
CU	R/TV	3413	1
LU	BJ	3113	1
OCU	MCBC	2213	
ORU	MMC	208	
RSU	COMM	3023	1
SEOSU	COMM	3783	1
TCC	JMC	2173	

#### JR 097 Introduction to Broadcasting

Institution	Course Prefix	Course Number	Notes
CASC	SPCH	2243	1
CU	R/TV	1013	1
NEOAMC	MCOM	2213	1
NWOSU	MCOM	2653	1
OCU	MCBC	2103	
OPUS	SPCH	2603	1
RSC	BCST	1233	1
TCC	JMC	1103	1
UCO	COMM	2163	1

#### JR 110 Radio Production I

Institution	Course Prefix	Course Number	Notes
CU	R/TV	2213	1
ECU	JRNL	2753	1
OCCC	JB	1103	1
OCU	MCBC	2243	
ORU	MMC	127	
RSU	COMM	2013	1
SEOSU	COMM	2573	1

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#### JR 111 Radio Announcing I

Institution	Course Prefix	Course Number	Notes
CU	R/TV	2113	1
ORU	MMC	345	
RSU	COMM	2703	1
SEOSU	COMM	3553	1

#### JR 113 TV Production I

Institution	Course Prefix	Course Number	Notes
CU	R/TV	2313	1
LU	BJ	4113	
NEOAMC	MCOM	1123	1
NOC	SPCH	2123	1
OCCC	JB	2643	1
OCU	MCBC	2343	
OPUS	SPCH	3653	1
ORU	MMC	231	
RSC	BCST	2103	1
RSU	COMM	2003	1
SEOSU	COMM	2573	1
TCC	JMC	2353	1

#### JR 114 TV Production II

Institution	Course Prefix	Course Number	Notes
CU	R/TV	3323	1
NEOAMC	MCOM	1133	1
ORU	MMC	329	
RSC	BCST	2203	1

#### JR 130 Introduction to Mass Communication

Institution	Course Prefix	Course Number	Notes
CASC	JOUR	1013	1
CU	JOUR	2113	1
ECU	JRNL	1733	1
EOSC	JOURN	1113	1
LU	BJ	2313	1
NEOAMC	MCOM	1013	1
NOC	JOUR	1013	1
NSU	MC	1103	1
NWOSU	MCOM	2123	1
OCCC	JB	1013	1
OCU	MASC	1113	

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ORU	MMC	104	
OSU	JB	1143	1
OU	JMC	1013	1
RSC	JOUR	1203	1
RSU	COMM	1003	1
SEOSU	COMM	2253	1
SSC	JOUR	1123	1
SWOSU	COMM	2103	
TCC	JMC	1013	1
UCO	MCOM	1103	1
USAO	COMM	2483	1

### JR 131 History of Mass Communication

Institution	Course Prefix	Course Number	Notes
CU	JOUR	4803	1
USAO	COMM	2483	1

### JR 132 Media Law

Institution	Course Prefix	Course Number	Notes
CU	JOUR	4813	1
LU	BJ	4173	1
NSU	MC	4333	1
NWOSU	MCOM	4212	1
OCU	MASC	4213	1
ORU	MMC	321	
RSU	COMM	3413	
SEOSU	COMM	4853	1
SWOSU	COMM	4293	1