

2002-2003 Course Equivalency Project

Journalism

JR 001

Writing for Mass Media

Institution	Course Prefix	Course Number	Notes
CASC	JOUR	2213	1
ECU	JRNL	2733	1
NSU	MC	2103	1
ORU	MMC	107	
OSU	JB	2003	1
RSU	BRDC	2103	1
SEOSU	COMM	2113	1
SWOSU	COMM	2113	1
SWOSU-Sayre	COMM	2113	1
TCC	JMC	1113	1

JR 002

Reporting

Institution	Course Prefix	Course Number	Notes
CASC	JOUR	1023	1
CSC	JORN	1113	1
CU	JOURN	3013	1
EOSC	JOURN	1213	1
LU	BJ	2393	1
NEOAMC	JB	2113	1
NOC	JOUR	1123	1
NSU	MC	2133	1
NWOSU	MCOM	2113	1
OCCC	JB	1133	1
ORU	MMC	205	
OSU	JB	3263	1
Rose	JOUR	1303	1
RSU	BRDC	2173	1
SSC	JOUR	1103	1
TCC	JMC	1123	1
UCO	JOUR	1143	1
USAO	COMM	2553	1

JR 003

Reporting II

Institution	Course Prefix	Course Number	Notes
CASC	JOUR	2213	1
CSC	JORN	1213	1
LU	BJ	3343	1
OCCC	JB	2233	1
ORU	MMC	317	
Rose	JOUR	2213	1

*If a student transfers a lower division (1000-2000) course to an institution that offers the course at the upper division level (3000-4000), the lower division course will transfer as equivalent content, but not as upper division hours.

Descriptions of notes are found in the appendix.

No required course sequence is to be inferred from the course numbering.

2002-2003 Course Equivalency Project

Journalism

JR 003 Reporting II

Institution	Course Prefix	Course Number	Notes
SEOSU	COMM	2223	1
SSC	JOUR	2113	1
SWOSU	COMM	2213	1
TCC	JMC	2213	1

JR 030 Editing I

Institution	Course Prefix	Course Number	Notes
CASC	JOUR	2323	1
CSC	JORN	2113	1
CU	JOURN	4133	1
EOSC	JOURN	2113	1
LU	BJ	3353	1
NEOAMC	JB	2223	1
NOC	JOUR	2113	1
NSU	MC	3233	1
ORU	MMC	305	
Rose	JOUR	2203	1
SEOSU	COMM	3223	1
SWOSU	COMM	3113	
TCC	JMC	2113	1

JR 050 Photography: Beginning

Institution	Course Prefix	Course Number	Notes
CASC	JOUR	1313	1
CSC	JORN	1313	1
CU	JOURN	3043	1
ECU	JRNL	1713	1
EOSC	JOURN	1133	1
LU	BJ	3212	1
NEOAMC	JB	1333	1
NOC	JOUR	1133	1
NSU	MC	2243	1
NWOSU	MCOM	3623	1
OCCC	GCOM	1143	1
OPSU	ART	2323	1
ORU	MMC	363	
OSUTB-OKC	ART	2323	1
RCC	JOUR	1133	1
Rose	JOUR	1113	1
SSC	JOUR	1223	1

*If a student transfers a lower division (1000-2000) course to an institution that offers the course at the upper division level (3000-4000), the lower division course will transfer as equivalent content, but not as upper division hours.

Descriptions of notes are found in the appendix.

No required course sequence is to be inferred from the course numbering.

2002-2003 Course Equivalency Project

Journalism

JR 050 Photography: Beginning

Institution	Course Prefix	Course Number	Notes
SWOSU-Sayre	COMM	1042	1
UCO	JOUR	1123	1

JR 052 Photography: Advanced

Institution	Course Prefix	Course Number	Notes
NEOAMC	JB	2433	1
NOC	JOUR	2143	1
NSU	MC	4433	1
OCCC	GCOM	2243	1
RCC	JOUR	2263	1
Rose	JOUR	2123	1
SSC	JOUR	2203	1

JR 056 Photojournalism I

Institution	Course Prefix	Course Number	Notes
CU	JOUR	4213	1
LU	BJ	3222	
RCC	JOUR	2273	1
Rose	JOUR	2113	1
SEOSU	COMM	3283	1
SWOSU	COMM	3333	

JR 130 Introduction to Mass Communication

Institution	Course Prefix	Course Number	Notes
CASC	JOUR	1013	1
CU	JOURN	2113	1
ECU	JRNL	1733	1
EOSC	JOURN	1113	1
LU	BJ	2313	1
NEOAMC	JB	1013	1
NOC	JOUR	1013	1
NSU	MC	1103	1
NWOSU	MCOM	2123	1
OCCC	JB	1013	1
ORU	MMC	104	
OSU	JB	1143	1
OU	JMC	1013	1
RCC	JOUR	1113	1
Rose	JOUR	1203	1
RSU	BRDC	1003	1

*If a student transfers a lower division (1000-2000) course to an institution that offers the course at the upper division level (3000-4000), the lower division course will transfer as equivalent content, but not as upper division hours.

Descriptions of notes are found in the appendix.

No required course sequence is to be inferred from the course numbering.

2002-2003 Course Equivalency Project

Journalism

JR 130 Introduction to Mass Communication

Institution	Course Prefix	Course Number	Notes
SEOSU	COMM	2253	1
SSC	JOUR	1123	1
SWOSU	COMM	2103	
TCC	JMC	1013	1
UCO	JOUR	1103	1
USAO	COMM	2483	1

JR 131 History of Mass Communication

Institution	Course Prefix	Course Number	Notes
CU	JOURN	4803	1
USAO	COMM	2483	1

JR 132 Media Law

Institution	Course Prefix	Course Number	Notes
CU	JOURN	4813	1
LU	BJ	4173	1
NSU	MC	4333	1
NWOSU	MCOM	4212	1
ORU	MMC	321	
RSU	BRDC	2293	
SEOSU	COMM	4853	1
SWOSU	COMM	4293	1

**If a student transfers a lower division (1000-2000) course to an institution that offers the course at the upper division level (3000-4000), the lower division course will transfer as equivalent content, but not as upper division hours.*

Descriptions of notes are found in the appendix.

No required course sequence is to be inferred from the course numbering.

2002-2003 Course Equivalency Project

Journalism - Advertising

AD 001 Advertising Principles

Institution	Course Prefix	Course Number	Notes
CSC	BUSN	2203	1
EOSC	JOURN	2123	1
NEOAMC	MKTG	2223	1
NOC	JOUR	2013	1
NSU	MC	3033	1
OCCC	JB	2113	1
OCCC	MKT	2343	1
ORU	MMC	415	
OSU	JB	2013	1
OSUTB-OKC	MKT	2343	1
OSUTB-OKM	BUSAD	1083	1
RCC	MGMT	1333	1
TCC	JMC	2013	1
TCC	MKT	2393	1
UCO	JOUR	1183	1

AD 002 Advertising Copy/ Layout

Institution	Course Prefix	Course Number	Notes
CSC	JORN	1513	1
NEOAMC	JB	2013	1
ORU	MMC	416	
RCC	ART	1153	1
RCC	JOUR	2293	1
SEOSU	COMM	3773	

AD 301 Upper Division Advertising Principles

Institution	Course Prefix	Course Number	Notes
CU	MKTG	4433	1
NWOSU	MCOM	3033	1
OPSU	MKTG	3973	1
SEOSU	MKT	3533	1
UCO	MRKT	3413	1

AD 302 Upper Division Advertising Copy/ Layout 1

Institution	Course Prefix	Course Number	Notes
LU	BJ	3312	
NSU	MC	4093	1
OPSU	BA	3643	1
OSU	JB	3603	1

*If a student transfers a lower division (1000-2000) course to an institution that offers the course at the upper division level (3000-4000), the lower division course will transfer as equivalent content, but not as upper division hours.

Descriptions of notes are found in the appendix.

No required course sequence is to be inferred from the course numbering.

2002-2003 Course Equivalency Project

Journalism - Advertising

AD 302 Upper Division Advertising Copy/ Layout 1

Institution	Course Prefix	Course Number	Notes
SEOSU	COMM	3773	1
UCO	JOUR	3283	1

AD 304 Upper Division Graphic Arts

Institution	Course Prefix	Course Number	Notes
CU	JOURN	3343	1
LU	TE	4603	1

AD 310 Upper Division Advertising Campaigns

Institution	Course Prefix	Course Number	Notes
NSU	MC	4083	1
OSU	JB	4623	1
SEOSU	COMM	3893	1
UCO	JOUR	4283	1

**If a student transfers a lower division (1000-2000) course to an institution that offers the course at the upper division level (3000-4000), the lower division course will transfer as equivalent content, but not as upper division hours.*

Descriptions of notes are found in the appendix.

No required course sequence is to be inferred from the course numbering.

2002-2003 Course Equivalency Project

Journalism - Broadcast Journalism

JR 093 Radio & TV News I

Institution	Course Prefix	Course Number	Notes
CU	R/TV	3413	1
LU	BJ	3113	1
ORU	MMC	208	
RSU	BRDC	2173	1
SEOSU	COMM	3783	1

JR 097 Introduction to Broadcasting

Institution	Course Prefix	Course Number	Notes
CASC	SPCH	2243	1
CU	R/TV	1013	1
NEOAMC	JB	2213	1
NWOSU	MCOM	2653	1
OPSU	SPCH	3603	1
Rose	BCST	1233	1
TCC	JMC	1103	1
UCO	COMM	2163	1

JR 110 Radio Production I

Institution	Course Prefix	Course Number	Notes
CU	R/TV	2213	1
ECU	JRNL	2753	1
NEOAMC	TCOM	2873	1
OCCC	JB	1103	1
ORU	MMC	345	
RSU	BRDC	1223	1
SEOSU	COMM	2573	1
TCC	JMC	2873	1

JR 111 Radio Announcing I

Institution	Course Prefix	Course Number	Notes
CU	R/TV	2113	1
LU	BJ	3143	1
RSU	BRDC	1023	1
SEOSU	COMM	3553	1

JR 113 TV Production I

Institution	Course Prefix	Course Number	Notes
CU	R/TV	2313	1
LU	BJ	4113	

*If a student transfers a lower division (1000-2000) course to an institution that offers the course at the upper division level (3000-4000), the lower division course will transfer as equivalent content, but not as upper division hours.

Descriptions of notes are found in the appendix.

No required course sequence is to be inferred from the course numbering.

2002-2003 Course Equivalency Project

Journalism - Broadcast Journalism

JR 113

TV Production I

Institution	Course Prefix	Course Number	Notes
NEOAMC	TCOM	1123	1
NOC	SPCH	2123	1
OCCC	JB	2643	1
OPSU	SPCH	3653	1
ORU	MMC	228	
Rose	BCST	2103	1
RSU	BRDC	1213	1
SEOSU	COMM	2573	1
TCC	JMC	2353	1

JR 114

TV Production II

Institution	Course Prefix	Course Number	Notes
CU	R/TV	3323	1
NEOAMC	TCOM	1133	1
ORU	MMC	329	
Rose	BCST	2203	1
RSU	BRDC	2433	1

**If a student transfers a lower division (1000-2000) course to an institution that offers the course at the upper division level (3000-4000), the lower division course will transfer as equivalent content, but not as upper division hours.*

Descriptions of notes are found in the appendix.

No required course sequence is to be inferred from the course numbering.

2002-2003 Course Equivalency Project

Journalism - Public Relations

JR 070

Public Relations Principles

Institution	Course Prefix	Course Number	Notes
CU	PUB RE	4223	1
EOSC	JOURN	1143	1
LU	BJ	3313	1
NSU	MC	3133	1
OCCC	JB	2413	1
ORU	MMC	406	
OSU	JB	2183	1
OSUTB-OKC	MKT	2643	1
ROSE	JOUR	2223	1
SEOSU	COMM	2583	1
TCC	JMC	2183	1
USAO	COMM	3273 B	1

**If a student transfers a lower division (1000-2000) course to an institution that offers the course at the upper division level (3000-4000), the lower division course will transfer as equivalent content, but not as upper division hours.*

Descriptions of notes are found in the appendix.

No required course sequence is to be inferred from the course numbering.