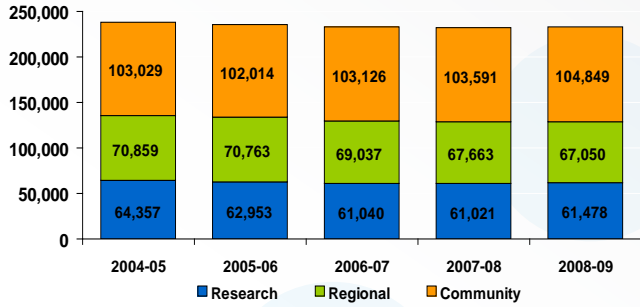


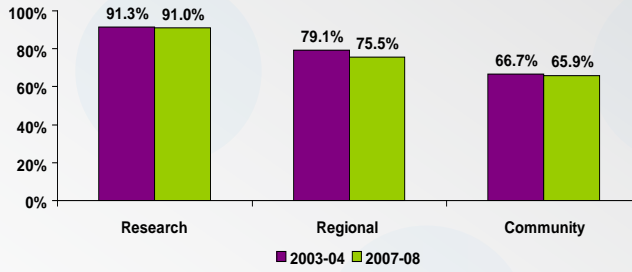


Increase the number of Oklahomans who earn a college degree

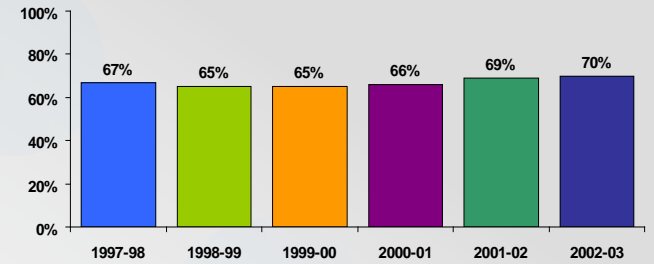
Enrollment Trends by Tier



Retention Rates by Tier Within the State

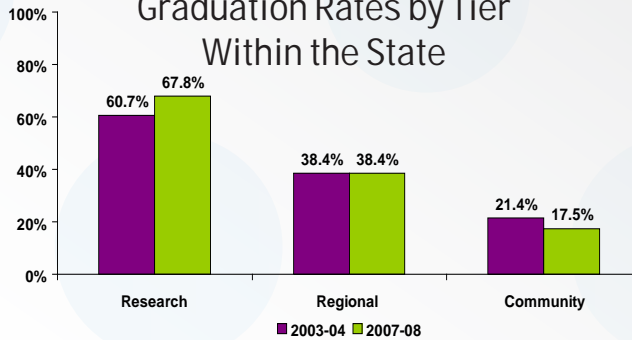


Employment of Resident Bachelor's Degree Holders After Five Years



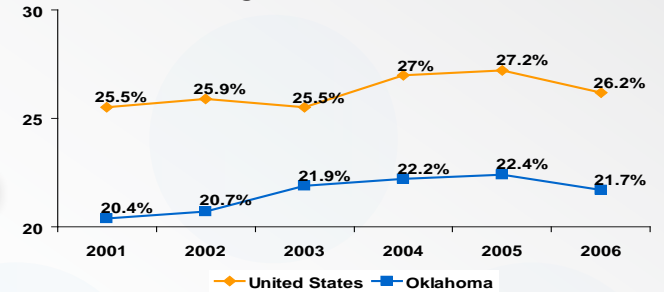
Source: OSRHE Employment Outcomes Reports. 2002-03 graduate data is preliminary as of November 9, 2009. Final publication release expected January 2010.

Graduation Rates by Tier Within the State



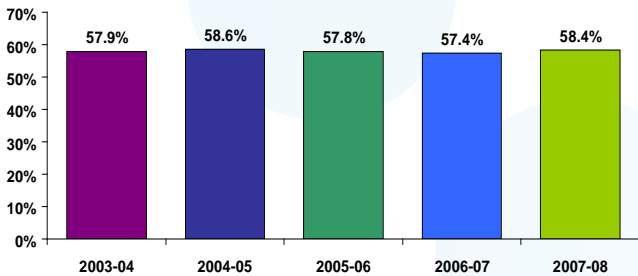
Attract degree holders from outside the state

Percentage of Population with Bachelor's Degree and Above

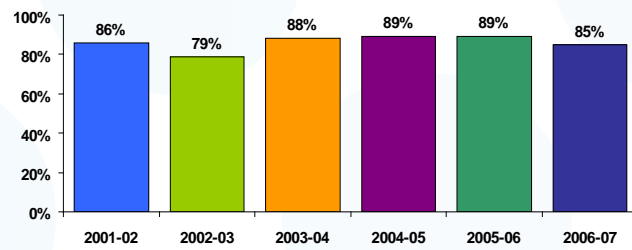


Keep more Oklahoma college graduates in the state

State College-Going Rates

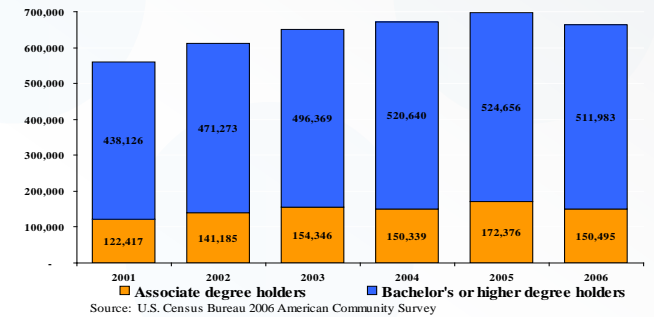


Employment of Resident Bachelor's Degree Holders After One Year



Source: OSRHE Employment Outcomes Reports. 2006-07 graduate data is preliminary as of November 9, 2009. Final publication release expected January 2010.

Number of Degree Holders in Oklahoma



Source: U.S. Census Bureau 2006 American Community Survey

Background

In a report prepared in January 1999, the Oklahoma State Regents for Higher Education released specific strategies to improve the level of college degree attainment for Oklahoma citizens. This was done with a clear understanding of the public benefits of higher education attainment, including increased tax revenue, greater worker productivity, decreased reliance on government support, reduced crime rate and increased quality of civic life.

Three key collaborative strategies were established to increase the proportion of Oklahomans with an associate or bachelor's degree:

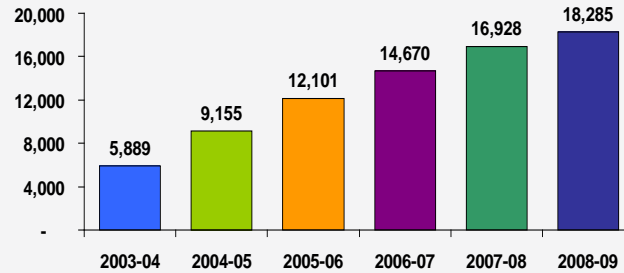
- Increase the number of Oklahomans who earn a college degree.
- Work with other state leaders to develop ways to keep more Oklahoma graduates in the state.
- Work with other state leaders to attract college-degree holders from outside the state.



Key Initiatives

Oklahoma's Promise

OKLAHOMA HIGHER LEARNING ACCESS PROGRAM



OKCOLLEGESTART.ORG

CLICK · COMPARE · CHOOSE

OKcollegestart.org is a comprehensive, Web-based information system for prospective and current college students. All of Oklahoma's colleges, universities and technology centers, as well as school counselors and parents, will also benefit from the streamlined flow of information made possible via the Internet.

Reach Higher, Oklahoma's Degree Completion Program

More than 69,000 Oklahomans attended college for more than two years but never finished their bachelor's degrees. In January 2007, Oklahoma's regional public universities began offering a degree program for working adults in an accelerated, flexible format that's convenient for Oklahomans who wish to attend college while working and raising a family.

For more information, contact the
Oklahoma State Regents for Higher Education at
405.225.9100 or visit www.okhighered.org.

2010-11

BrainGain

...the ongoing initiative to
build Oklahoma through
intellectual power

