PRODUCE WORKFORCE-READY GRADUATES
► Align higher education programs with workforce demand, with a goal to produce 100,000 degrees and other credentials in STEM and critical occupations by 2030.
► Develop a robust statewide communication and outreach plan to engage employers.
► Better connect students to the workforce through increased availability of engaged learning opportunities.

GROW THE STUDENT PIPELINE
► Increase FAFSA completion of high school seniors.
► Evaluate systemwide adoption of a Common Application to simplify and streamline the college admission process for students.
► Promote seamless transfer opportunities for students.

FOCUS ON STUDENT SUCCESS
► Develop and implement a systemwide plan to identify, re-engage and support Oklahoma's adult learners.
► Strengthen online education and use technology to improve student success (e.g., predictive analytics/early warning systems, virtual support services, open educational resources).

IMPROVE SYSTEM EFFICIENCY AND EFFECTIVENESS
► Support institutional consolidations and collaborations.
► Establish a shared services center to reduce institutional administrative costs and maximize efficiencies.
► Incentivize institutional performance through the development of a new performance funding formula.

Read the full plan and view other plan resources online at https://www.okhighered.org/state-system战略plan/.
Associate and bachelor’s degree holders earn a median income **25% and 75% higher**, respectively, than those with only a high school diploma.

Data from the National Center for Education Statistics show Oklahoma universities have the **8th-lowest cost of attendance in the nation**.

The number of STEM bachelor’s degrees conferred by state system institutions **increased 42.4%** over the last decade, and **increased 24%** at all degree levels.

Nearly **90%** of Oklahomans — and almost two-thirds of non-resident students — who graduate from a state system college or university remain and work in the state.

For every $1 of state appropriations invested, the state system of higher education generates **$9.40** in economic return.

Of Oklahoma’s 100 critical occupations, the **top 29** highest-paying jobs require an associate’s degree or higher, and all of the **top 10** require a bachelor’s degree or higher.

Only **27.9%** of Oklahoma citizens hold a bachelor’s degree or higher. The national average is nearly 38%, and of our surrounding states — including Arkansas, New Mexico, Missouri, Texas, Kansas and Colorado — only Arkansas has fewer citizens with a bachelor’s degree or higher.