Pursuing the Carnegie Community Engagement Classification

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What is the Carnegie Community Engagement Classification?

“The classification is not an award. It is an evidence-based documentation of institutional practice to be used in a process of self-assessment and quality improvement. The documentation is reviewed to determine whether the institution qualifies for recognition as a community engaged institution.”

Source: New England Resource Center for Higher Education
http://www.nerche.org/index.php?option=com_content&view=article&id=341&Itemid=92#CECdesc
Why should my institution pursue the Classification?

- Affirmation of mission
- Assessment of current community engagement endeavors
- Identification of institutional strengths and opportunities for improvement
- Improves understanding of elements of community engagement
- Promotes communication between on- and off-campus entities involved in community engagement
- Can be the impetus for change
- It’s a cool prize
Community Engagement Defined:

“The purpose of community engagement is the partnership of college and university knowledge and resources with those of the public and private sectors to enrich scholarship, research, and creative activity; enhance curriculum, teaching and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good.”

Source: New England Resource Center for Higher Education
What is useful to know before proceeding with pursuit of the Community Engagement Classification?

- Understand the crucial elements of Community Engagement (partnership, reciprocity, improving lives/solving problems)
- Know that Community Engagement is multifaceted (messaging; scholarship; teaching and learning; curriculum; assessment; resource allocation)
- Determine if you want to allocate a person’s or team’s time for this project
Is there an answer key somewhere, and where do I find it?
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No, but:

2. Do you happen to have a College of Agriculture (or Human Sciences, or Medicine, etc.)?
3. Find someone(s) who is/are or can be fluent in different professional and academic vernaculars to gather information for the report.
4. Give people real, possibly institutional examples when you ask them for information.
Test your knowledge:

- When Carnegie says community, “where” are they talking about?
- What is your institution’s official definition of community engagement?
- Where would you go to find President’s/Provost’s speeches or statements on community engagement?
- Name one way in which your institution assesses community engagement.
- Name one way your institution has used community engagement assessment data to make some sort of change.
Test your knowledge, continued:

• Name an example of one way in which your institution has provided resources (space/material/equipment) for an external entity that is operated by that external entity? (Example: Your institution donates old athletic equipment to the local high school.)

• How does the community you serve get to have input on some institutional partnership?

• Are faculty rewarded for their community service in the promotion and tenure process?
Test your knowledge, continued:

• How many service learning courses were taught at your institution during 2014-2015?
• List two partnerships between your institution and community partners.
• Of those two partnerships, name one benefit that has come to your institution as a result of the partnership.
Questions and Discussion
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Thank you!

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