

# The Communicator

## OkCC Newsletter

### Spring 2017



*Happy Spring, Campus Compact Colleagues -*

*This newsletter conveys information about past activities, upcoming opportunities, and useful resources as we wind up our academic year and plan for the next. Despite the frustrating financial year experienced by all, hallmarked with opportunities missed, new resources and chances for learning, growth and involvement are available! Let me know how I can help.*

**Debbie Terlip, Executive Director, OkCC**  
**dterlip@osrhe.edu or 405-225-9128**

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## RESOURCES

### New! 9/11 Days of Service and Remembrance Mini-Grants

Iowa Campus Compact has received a new funding opportunity for Campus Compact member colleges and universities. September 11th National Day of Service and Remembrance grants will support projects which mobilize college students to engage in service activities that benefit veterans and honor the sacrifice of those who lost their lives on September 11, 2001, or who rose in service as a result of that tragedy. This program builds on the success of the organization's existing MLK Day of Service grants, which last year engaged thousands of volunteers and donated over 160,000 pounds of food.



Iowa Campus Compact will award up to \$120,000 to approximately 50 projects nationwide. Awards can be for \$1,000 or more and have a match requirement (may use in-kind services). Projects should benefit student veterans and/or community veterans and their families and on or around September 11th (between Monday, September 4, 2017 and Monday, September 18,

2017). Funding for the September 11 Day of Service program is generously provided by the Corporation for National and Community Service.

Initial applications must be submitted using an online form and are due 11:59 p.m. CST, Friday, June 9, 2017. Applicants may be invited to complete a final application during the week of Monday, June 19, 2017. **IaCC will host a technical assistance call at 10:00 a.m. CST on May 15th. To register click [here](#)**

**Contacts:**

Justin Ellis, Asst. Dir., Iowa Campus Compact  
515-235-4681  
[jellis@iwcc.edu](mailto:jellis@iwcc.edu)

or

Debbie Terlip, Exec. Dir., OK Campus Compact  
405-225-9128  
[dterlip@osrhe.edu](mailto:dterlip@osrhe.edu)

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**Resources for Constructing an MOU with a Community Partner**

One of the most necessary and practical tools for community engagement work is a good written understanding between the institution and a community partner. The sites listed below offer a beginning group of resources as examples for this purpose.

An overwhelming component of such partnerships must always include consideration of **risk management**. In addition to the risk management staff on your campus, Oklahoma State University's Director of Risk Management, Mike Bale, has conducted sessions on risk management at OkCC workshops twice in recent years, and offers his guidance. Mike Bale can be reached at [mike.bale@okstate.edu](mailto:mike.bale@okstate.edu), and 405-744-5981.

**Campus Compact - Tools Used with Community Partner Agencies**

<http://compact.org/earn-learn-and-serve-getting-the-most-from-community-service-federal-work-study/appendices/tools-for-managing-community-service-federal-work-study-programs/>

**Indiana University-Pudue University Indianapolis - Partnership & Collaboration with IUPUI - Policies & Procedures**

<http://csl.iupui.edu/partnerships/collaborate-iupui/policies/index.shtml>

**Salt Lake City Community College - SLCC Community Partnership Agreement**

<http://www.slcc.edu/thaynecenter/docs/Partnership%20Levels%202016-2017.pdf>

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**More Resources Coming this Summer on the OK Campus Compact Website**

- Community Colleges: Developing Meaningful Partnerships & Institutionalizing Community Engagement
- Best Practices in Assessing Community Engagement
- Campus Compact Podcasts

## Civic Action Planning Institute Recap and Resources

Teams representing 12 institutions participated in the 2017 Civic Action Planning Institute at Oklahoma Campus Compact on March 6th. Campus Compact President Andrew Seligsohn led everyone through a thoughtful process of putting the Campus Compact principles into action through the design of a Civic Action Plan based on the [Campus Compact 30<sup>th</sup> Anniversary Action Statement](#) which emphasizes responsibility as place-based institutions, use of institutional capacity, preparation of students for lives of engaged citizenship, and affirmation of the centrality of the public purposes of higher education. Civic Action Plans from 35 institutions are now available online [here](#). Andrew's presentation, which is available on the [Oklahoma Campus Compact site](#), stressed the value of asset-based planning.



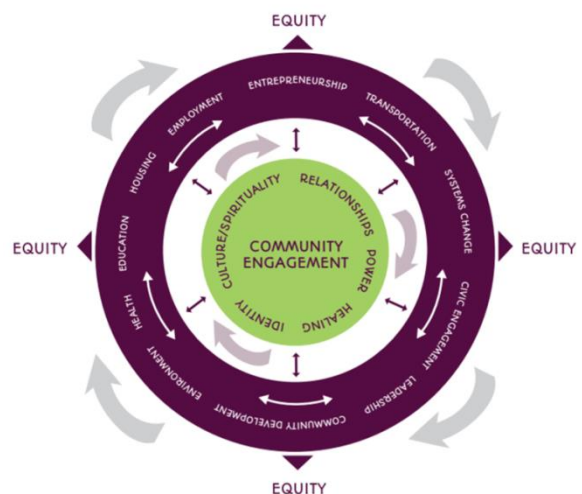
Campus Compact has built a group of resources which are available on its website at [Civic Action Planning Resources](#). Some of the most helpful items under Resources are:

- **Creating a Great Campus Civic Action Plan** - The framework available on the Campus Compact website provides a shared foundation for Compact members to approach Civic Action Plan development while encouraging creativity, flexibility, and boldness.
- **Campus Civic Action Plan Template: Building a Great Plan Together** – A starting point for the Civic Action Plan development process for all campuses to maximize the impact of engagement for students, communities, and our shared world.
- **Knowledge Hubs** - This collection of knowledge hubs are a starting point for a campus planning team to learn more about an aspect of engagement work. Some hubs are focused on specific institutional policies or practices. Others are focused on issues of importance to communities. Still others highlight a mechanism for making change. Each hub contains key resources, organizations, and exemplars to provide information, partnership, and inspiration to help shape the future of community engagement at your institution.

### Civic Action Planning Downloadable Resources

#### *Building the Field of Community Engagement: Engaged Learning Series* St. Paul, MN

Building the Field of Community Engagement is a collaborative initiative designed to magnify and elevate the power of community engagement to change the way problems are solved. [This](#) website is intended to be a resource for your community engagement work, where you will find publications, tools, and a place to contribute your knowledge and feedback about community engagement. Building the Field is an initiative of Nexus Community Partners, funded by the John



S & James L. Knight Foundation, the Blue Cross and Blue Shield of Minnesota Foundation, and the Bush Foundation.

***Asset-Based Community Development Institute  
Northwestern University***

The Asset-Based Community Development Institute (ABCD), located at the Center for Civic Engagement, is at the center of a large and growing movement that considers local assets as the primary building blocks of sustainable community development. Building on the skills of local residents, the power of local associations, and the supportive functions of local institutions, asset-based community development draws upon existing community strengths to build stronger, more sustainable communities for the future. <http://www.abcdinstitute.org/index.html>

**What’s Wrong with this Picture?**



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**2016 Member Survey**

Results from the national Campus Compact 2016 Member Survey are now available [here](#), both as an Executive Summary of all national responses, and as Affinity Reports by institution types and sizes. **New this year are template documents accompanying the affinity reports, which allow you to enter your institution's data for comparison, along with your own report introduction and branding.** Oklahoma Campus Compact can make your institution’s data available to you if you were not able to save your institutional response.



**Oklahoma institutions routinely list the Annual Member Survey as one of the most valuable benefits of Campus Compact membership.** Many of our members have indicated that:

- The exercise in coordinating and collecting data for response to the Survey is highly useful in generating communication and partnerships across campus
- It is helpful as a tool in discussion/discovery of motivations and expectations
- It is an important point of reference for examining growth and for charting a course for the future.

The 2012 - 2015 Summary Results for Oklahoma are available on the [OkCC website](#), with comparisons for at least the past 10 years in the OkCC files, available at your request. States with a 50% or greater response rate from the Campus Compact member institutions are provided the additional benefit of a state report, which provides comparisons of state-level data with national-level data. While the national response rate usually fails to make this mark, many individual states do. Unfortunately, in a first, this year only 15 of OkCC's 37 members completed and submitted the survey for a 41% response rate, so for the first time in at least a decade the state/national comparative data will not be available for our state.

Only 8 of the 34 Campus Compact states met the 50% mark this year. During the survey administration period this year many of our institutions contacted us with technical difficulties in submitting the survey data. The survey was newly administered through a contractor who had sought, with good intentions, to make improvements in the ease of processing the survey at the institutional level. One can also wonder about the effects of Oklahoma higher education's budget reductions on staff assignments and time, or any other number of factors. Regardless, we hope to do better next year, as the state-level comparison is highly useful!

*The annual member survey remains the most comprehensive and widely distributed review of service, service learning, and community engagement in higher education, and provides the clearest reflection on the changes in institutional commitment to community-based teaching, learning, and research over time.*

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## **College Positive Volunteerism**

One of the primary ways that colleges and universities engage with communities is through partnerships with K-12 schools and youth serving organizations. College students regularly interact with young people through tutoring, mentoring and other programming as part of partnership work. College Positive Volunteerism (CPV) encourages deep attention to the impact that college students, administrators and others have on the college enthusiasm and readiness of K-12 youth they interact with in through service activities. As a college access program, CPV seeks to increase college enrollment and success for all students, and especially underrepresented students, by providing them with support and information about college preparation, paying for college, career selection, financial resources, etc. See information on **curriculum, facilitators and**



resources, including how campuses can rework the CPV training and toolkit to fit STEM-focused programs, at: <http://compact.org/initiatives/college-positive-volunteerism/>

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## Administrative Tools for High Impact Practices

The Winter 2017 edition of AAC&U’s Liberal Education (Vol. 103, No. 1), includes a great article on nine tools for administrators’ use in support of high impact practices.

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## Update on Presidential Higher Education Community Engagement Honor Roll

Many Oklahoma institutions have participated in the President’s Higher Education Community Engagement Honor Roll in recent years. The record of those awarded is available on the OkCC website [here](#). As a response to various criticisms of the program’s process, last year the Corporation for National and Community Service (CNCS) suspended the program and solicited feedback on its process. Campus Compact has promoted the opportunity for application, and the selection of many member institutions. Because of this involvement Campus Compact staff from some state offices and member institutions collected this feedback and compiled and transmitted these recommendations to the CNCS:



President’s Higher Education Community Engagement Honor Roll	
Campus Compact Survey Results on Practical Utility	
How has your institution used the data and/or narratives gathered for the honor roll application?	
Used to inform accreditation	57%
Used to inform strategic planning for campus community engagement office	40%
Used to inform strategic planning for institution	81%
Used to complete Campus Compact annual Member Survey	36%
Used to complete Carnegie Elective Classification application	62%
Shared with alumni	68%
Shared with prospective students	59%
Shared with marketing and public relations	7%
Shared with current and/or prospective donors	74%
Shared with relevant contacts in the community	59%
Shared with governing board	74%
Shared with president or chancellor	28%
Shared with relevant contacts on campus	21%



**Recommendations:**

- 75% of respondents indicated that, on average, it took nine or more hours to collect, compile, and/or enter the data and narratives for completing the Honor Roll’s application.
- 80% of respondents indicated that the data points asked for in the Honor Roll’s application are scattered throughout their institution and therefore they must comb and track down pertinent data from outside of their particular office, in order to complete the application.
- 79% of respondents indicated that they vary the events/programs highlighted in the application for their institution every year.

**Additionally:**

- Many expressed frustrations with a perceived lack of transparency about how the application is reviewed, which section received the most weight, and the reasons for those decisions. Clarity on this moving forward would help people understand where to spend the most time in preparing the application.
- There are many concerns around the efficacy and usefulness of “counting” numbers of students, hours, etc. Many in higher education community engagement have moved away from this form of tracking in order to focus more on impact. Some solutions and alternatives were offered separately in a collaborative feedback document, which is available by contacting Debbie Terlip at [dterlip@osrhe.edu](mailto:dterlip@osrhe.edu).
- The emphasis on counting is also found in the outcomes section, which prioritizes immediate charity over long-term, more difficult to measure projects. This is another area of change and growth for higher education community engagement with many moving toward long-term, sustainable partnerships with greater impact, but impact that is harder to “count” in this way.

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**Carnegie Classification for Community Engagement**

Campus Compact is moving forward with a publication focused on how to achieve the Carnegie Classification for Community Engagement. It envisions a "handbook" type of publication that will be practically useful for institutions seeking classification. John Saltmarsh will be serving as editor. The management of this Carnegie Elective Classification has moved from NERCHE to Brown University. Matthew Johnson, Director of the Swearer Center for Public Service, will also be collaborating. Campus Compact plans to have the publication out this fall, and is also working to develop a menu of offerings that can be announced as a set of support events for institutions. Find more information [here](#).



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**Youth Civic Engagement - Millennials in the 2016 Election**

Ready to begin looking into election analysis on and future opportunities for millennial civic involvement? Check into CIRCLE (The Center for Information & Research on Civic Learning and Engagement) at Tufts University <http://civicyouth.org/> for the research coming out on millennials in the 2016 election, including the civic desert faced by rural millennials, and gender issues for millennial women.



OkCC leads the Campus Vote Committee to plan for the annual Voter Registration Contest, and for the Campus Vote Initiative in election years. If you are seeking input and/or have ideas to contribute to this program, we encourage you to join the committee! Please contact Debbie Terlip at [dterlip@osrhe.edu](mailto:dterlip@osrhe.edu) or at 405-225-9128.

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## AWARDS

### 2017 Thomas Ehrlich Civically Engaged Faculty Award

This award recognizes senior faculty for exemplary engaged teaching and scholarship and is named in honor of Thomas Ehrlich, former chair of the Campus Compact board of directors and president emeritus of Indiana University. Each year, one senior faculty member (post-tenure or middle-to-late career if not in a tenure line) is selected for this award. Honorees (who must be affiliated with a Campus Compact member institution) are recognized for exemplary engaged scholarship, including leadership in advancing students’ civic learning, conducting community-based research, fostering reciprocal community partnerships, building institutional commitments to service-learning and civic engagement, and other means of enhancing higher education’s contributions to the public good. See past Ehrlich Award winners [here](#).



#### 2017 Ehrlich Award Timeline

- April 3, 2017 - nomination form opens
- June 6, 2017 - Ehrlich Award nomination period closes; all nominations due by 11:59 p.m. EST
- September 2017 - 2017 Ehrlich Award recipient and finalists publicly announced

As in years past, all Ehrlich Award nominations must be submitted electronically. The 2017 Thomas Ehrlich Civically Engaged Faculty Award nomination form can be found [here](#)

#### Contact for information:

Michaela Grenier, Program Manager  
 Campus Compact  
 45 Temple Place, Boston, MA 02111  
 T: 617-357-4115, F: 617.357.1889  
 E: [mgrenier@compact.org](mailto:mgrenier@compact.org)  
[www.compact.org](http://www.compact.org)

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### University of Central Oklahoma Designated as Voter Friendly Campus



A big shout out to the University of Central Oklahoma, first Oklahoma state institution of higher education to be designated as a Voter Friendly Campus! The Voter Friendly Campus designation program was started through the partnership of Campus Vote Project and NASPA in 2016. The goal of the program is to help



institutions develop plans to coordinate administrators, faculty, and student organizations in civic and electoral engagement.

To earn the Voter Friendly Campus designation, campuses must submit a plan and report the results after implementing the plan for the general election. Many campuses developed creative ways to engage students. Below are some examples of reports submitted after the 2016 presidential election. See the list of designated campuses by state [here](#). After colleges and universities execute their plan to help students register and vote campuses will be evaluated and designated as an official Voter Friendly Campus.



The Voter Friendly Campus designation helps administrators develop a strategy to engage students and set clear goals so a path can be created in advance of upcoming elections. These activities can be institutionalized for years to come, keeping students engaged as they enter, and move through their time at school.

CAMPUS VOTE PROJECT and NASPA are proud to offer this opportunity to institutions interested in engaging students, faculty, administration, and community partners in the democratic process. This program is endorsed by American Democracy Project, The Democracy Commitment, and Young Invincibles.

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## Newman Civic Fellows



Determined to find solutions for the challenges communities face throughout the country, 10 inspirational students from Oklahoma's colleges and universities were recognized as 2017-18 Newman Civic Fellows during the Oklahoma State Regents for Higher Education meeting April 20th. These students are among 273 students in Campus Compact member institutions from 36 states, Washington, D.C., and Mexico who comprise this year's Newman Civic Fellows. The Newman Civic Fellows program was established by Campus Compact in honor of co-founder Frank Newman, who dedicated his life to creating opportunities for student civic learning and engagement. The award is designed to recognize college students who have demonstrated an investment in finding solutions for the challenges faced by communities across the nation through service, research and advocacy. Each of Oklahoma's Fellows will receive a **\$500 scholarship from Oklahoma Campus Compact** and afforded networking and professional development opportunities. Students are nominated by their college or university president. A history of Oklahoma's Newman Civic Fellows is available on the [OkCC website here](#).

Pictured here are eight of the ten 2017 Newman Civic Fellows, from left to right: Jack Nickelson, Northwestern Oklahoma State University; Devin Smoot, Northwestern Oklahoma State University; Ashton Shepler, Rose State College; Jessica Villar, Oklahoma State University-Oklahoma City; John Massey, Chair, Oklahoma State Regents; Chancellor Glen Johnson; Jaylon Thomas, University of Central Oklahoma; Shelbi Gambrell, Oklahoma State University; Rebecka Snyder, Tulsa Community College; and Katherine Davis, Northern Oklahoma College. Not shown are Cody Milner, Oklahoma Christian University; and Rhyder Jolliff, Rogers State University.

## 2017 Oklahoma Campus Compact Newman Civic Fellows



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### 2016 MLK Day of Service at Rogers State University



Rogers State University (RSU) participated in the Martin Luther King, Jr. Day of Service mini-grant program available to Campus Compact members through Iowa Campus Compact's overall grant from the Corporation for National and Community Service. RSU's total award was \$2,030 and required a partial match which could be provided through in-kind services.

Approximately 278 students volunteered over two days (January 20 and January 27, 2017). On January 20th, approximately 235 student athletes volunteered at all four local Claremore public elementary schools. Throughout the day, volunteers read age-level appropriate books to all elementary school classrooms. Books covered themes related to the life of Dr. King and the history of the Civil Rights movement. All books were then donated to the elementary school libraries for students to continue reading and learning.

On January 27th, approximately 28 volunteers helped to sort and package fresh food for distribution from the Community Food Bank of Eastern Oklahoma. Another 10 volunteers played bingo with veterans who reside at the Claremore Veterans Center, a skilled nursing facility. Way to go RSU!

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## EVENTS

### Heartland Regional Campus Compact Conference

Debbie Terlip will travel to Kansas State University mid-May to meet with Campus Compact representatives from Kansas, Missouri and Nebraska to begin planning for the Heartland Campus Compact Regional Conference. Campus Compact has posted a search for a director for a newly-formed Campus Compact of the Great Plains (Kansas, Nebraska, and South Dakota Campus Compact member institutions), which will be housed at the University of Nebraska-Omaha. Additionally, Virginia will become the newest member of Campus Compact.



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### *Liberating Service-Learning Webinar*

**May 15, 2017, 2:00-3:15 p.m. CST**

This webinar will show the problems with the institutionalized service learning and the potential of liberating service learning. “Institutionalized service learning,” has its priorities reversed. It starts by focusing on student learning, then on “service,” then on “community” and only then on any kind of social change. In “liberating service learning” Randy Stoecker of the University of Wisconsin-Madison reverses that prioritization to start with change, then community, then “service” and finally learning, and also develop new philosophical foundations and practices for each concept.

This webinar is organized by the Campus Compact of the Mountains West (Colorado and Wyoming). It is free for Campus Compact members, and \$75 for individuals from non-member institutions. More information and registration is available [here](#).

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### **D. C. Student Internships**

The Fund for American Studies is currently accepting applications for the Fall 2017 Capital Semester and the Fall 2017 Leadership and the American Presidency programs in Washington, D.C. If your students are interested in spending a semester immersed in today’s foreign, domestic, and economic policy, please encourage them to apply by the final deadline of June 1.

Sponsored by The Fund for American Studies, in partnership with George Mason University, these academic internship programs both offer undergraduate students a first-hand look at international affairs and public policy through:

- An internship placement in foreign affairs or public policy
- A full time course load in international economics and government
- Exclusive lectures, briefings and professional development seminars
- Housing just steps from the Supreme Court, Library of Congress and U.S. Capitol building

The goal is to help students close the gap between theory and practice by developing skills to work on today's most pressing global and domestic policy issues. The program is committed to providing an educational experience that will prepare students for a successful career in domestic, economic, or foreign policy and beyond. Scholarship funding is still available and students should apply by the final deadline of June 1, 2017. Please share the announcement below with students who may be interested in spending their fall semester in Washington, D.C. Information on admission and program requirements is available at [www.DCinternships.org/CS](http://www.DCinternships.org/CS). Questions may be directed to [admissions@tfas.org](mailto:admissions@tfas.org) or 202.986.0384.

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*A Picture is Worth a Thousand Words*



**We need your civic and community engagement photos for the OkCC website!  
(Copy of signed photo release required)**

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**OkCC 2017-2018 Annual Workshop**

- Please watch your mail for a separate survey to determine interests for workshop.

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**Thanks for reading The Communicator - we value your input.**



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