2020 HIGHER EDUCATION IMPACT

DISTRICT 37
NORTHERN OKLAHOMA COLLEGE · NORTHWESTERN OKLAHOMA STATE UNIVERSITY · OKLAHOMA STATE UNIVERSITY

HIGHER EDUCATION IN OKLAHOMA

- Oklahoma’s public colleges and universities remain one of the most significant positive impacts on the state’s economy, communities and citizens.
  - More than 210,000 students enrolled annually.
  - Nearly 37,000 degrees and certificates awarded in the last academic year.
- U.S. News and World Report ranks Oklahoma tuition and fees as 12th-lowest in the nation and student debt at graduation as 13th-lowest in the nation.
- STEM degrees and certificates conferred at state system institutions increased 53% over the last eight years.
- State appropriations to public higher education were cut $274 million (26%) from FY08 through FY18.
- The average faculty salary at Oklahoma’s public colleges and universities is more than 15% below peers in other states.
- To fully fund the concurrent enrollment program for high school juniors will require an additional investment of $7 million.
- For every $1 of state appropriations invested, the state system of higher education generates $9.40 in economic return.

BY THE NUMBERS

Economic Impact
- Every dollar invested in Northern Oklahoma College generates $10.30 in economic output.
- Every dollar invested in Northwestern Oklahoma State University generates $6.50 in economic output.
- Every dollar invested in Oklahoma State University generates $10.60 in economic output.

Enrollment
- During the 2018-19 academic year, 31,769 students enrolled at institutions in or adjacent to District 37.

Graduation
- During the 2018-19 academic year, 6,979 students graduated from institutions in or adjacent to District 37.

Oklahoma’s Promise
- In District 37, 92 students from the 2019 high school graduating class qualified for the Oklahoma’s Promise scholarship.
- Currently, 299 high school students in District 37 are enrolled in Oklahoma’s Promise.
- Since inception in 1992, 1,741 high school students from District 37 have received the Oklahoma’s Promise scholarship.
- During the 2018-19 academic year, 6,175 students at public higher education institutions in or adjacent to District 37 received approximately $14.1 million in scholarships from Oklahoma’s Promise.

Concurrent Enrollment
- During the 2018-19 academic year, 679 students enrolled in 5,566 credit hours through concurrent courses at institutions in or adjacent to District 37.