HIGHER EDUCATION IMPACT

DISTRICT 4
CONNORS STATE COLLEGE - NORTHEASTERN STATE UNIVERSITY

HIGHER EDUCATION IN OKLAHOMA

More than 200,000 students enrolled annually

More than 37,000 degrees and certificates awarded at all levels in the last academic year

Associate and bachelor's degree holders earn a median income **25% and 75% higher**, respectively, than those with only a high school diploma.

U.S. News and World Report 2021 rankings place Oklahoma tuition and fees as **11th-lowest in the nation**.

STEM degrees and certificates conferred at state system institutions **increased 43%** over the last decade. **More than 7,450 STEM and 6,220 healthcare degrees and certificates** were awarded at all levels in the last academic year.

Nearly **90%** of Oklahoma residents who earn an undergraduate degree remain and are employed in the state one year after graduation.

For every $1 of state appropriations invested, the state system of higher education generates **$9.40** in economic return.

Of the top 100 critical occupations in Oklahoma (2018-2028), **66** require an associate degree or higher.

Only **26.2%** of Oklahoma citizens hold a bachelor's degree or higher. The national average is more than 33%, and of our surrounding states—including Arkansas, New Mexico, Missouri, Texas, Kansas, and Colorado—only Arkansas has fewer citizens with a bachelor's degree or higher.

Oklahoma ranks **50th in the nation** in the percent change in state fiscal support for higher education from 2010-2020, with a **37.2% decline** in public higher education appropriations per FTE.
BY THE NUMBERS

Enrollment
• During the 2020-21 academic year, 11,263 students enrolled at institutions in or adjacent to District 4.

Graduation
• During the 2020-21 academic year, 2,305 students graduated from institutions in or adjacent to District 4.

Oklahoma’s Promise
• In District 4, 107 students from the 2021 high school graduating class qualified for the Oklahoma’s Promise scholarship.
• Currently, 271 high school students in District 4 are enrolled in Oklahoma’s Promise.
• Since inception in 1992, 1,478 high school students from District 4 have received the Oklahoma’s Promise scholarship.
• During the 2020-21 academic year, nearly 1,000 students at public higher education institutions in or adjacent to District 4 received approximately $4.6 million in scholarships from Oklahoma’s Promise.

Concurrent Enrollment
• During the 2020-21 academic year, 665 students enrolled in 5,951 credit hours through concurrent courses at institutions in or adjacent to District 4.

FY 2023 BUDGET NEED

FY 2022 APPROPRIATION ........................................... $812,819,822

FY 2023 BUDGET NEED:

1. Critical Workforce Development Initiatives .................................. $40,014,000
   A. STEM Workforce Development: $33,200,000
      i. Engineering/STEM Workforce Needs (Phase II) $12,900,000
      ii. Nursing Workforce Needs $10,000,000
      iii. Physician Residency Capacity Expansion $10,000,000
      iv. Pre-Collegiate STEM Summer Academies $300,000
   B. Initiatives to Address the Teacher Education Shortage $4,514,000
   C. Adult Degree Completion (Reach Higher) & Workforce Re-entry $2,300,000

2. System Operations ............................................................ $34,300,000
   A. Campus Operational Support Needs $30,000,000
   B. Deferred Maintenance for Campus Infrastructure (Section 13 Offset) $3,000,000
   C. State System Shared Services, Innovations, & Online Education Resources $800,000
   D. System Innovation, Collaboration, & Efficiency Incentive Grants $500,000

3. Student Success and College Degree Completion Initiatives ...$10,850,000
   A. Concurrent Enrollment Program $4,000,000
   B. Student Enrollment, Retention, & Graduation Assistance $6,850,000
      i. Need-Based Financial Aid Programs $4,900,000
      ii. Regional University Baccalaureate Scholarship Program $250,000
      iii. Academic Scholars Program $1,700,000

FY 2023 TOTAL BUDGET NEED ........................................... $897,983,822
• $ Difference from FY 2022 State Appropriations $85,164,000
• % Difference from FY 2022 State Appropriations 10.5%