

# 2014 LEGISLATIVE AGENDA

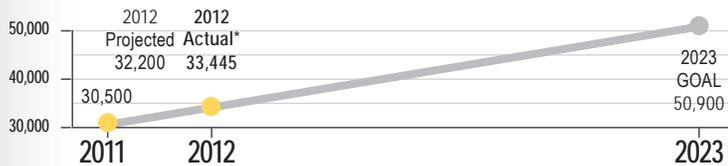
## Higher Education: Oklahoma's Road to Jobs and Prosperity



Oklahoma's higher education system is recognized by the U.S. Chamber of Commerce as accountable, efficient and affordable, and one that greatly benefits our citizens. No entity in state government can help Oklahoma reach its stated goals of educational excellence and workforce development faster or more comprehensively than public higher education.

### COMPLETE COLLEGE AMERICA

Since the September 2011 launch by Gov. Mary Fallin, progress continues to reach Oklahoma's goal of increasing the number of degrees and certificates earned by 67 percent by 2023.

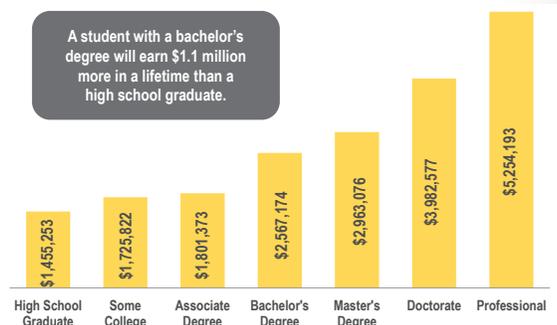


**In the first year of the Complete College America initiative, the number of degrees and certificates earned in Oklahoma increased by 2,945, surpassing the state's annual goal of 1,700.**

\*Does not include career technology center degrees and certificates

### LIFETIME EARNINGS

A student with a bachelor's degree will earn \$1.1 million more in a lifetime than a high school graduate.



Source: U.S. Department of Commerce, Economics and Statistics Administration, U.S. Census Bureau

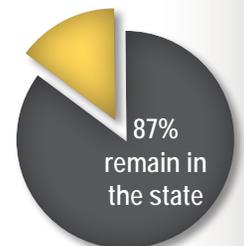
### ECONOMIC IMPACT OF PUBLIC HIGHER EDUCATION

- Expenditures of the Oklahoma public higher education system generate **\$9.2 billion** in economic output impacts in the state and support more than **85,000** Oklahoma jobs.
- The estimated return on investment for Oklahoma public higher education is **\$4.72** for every **\$1** of state funding.

Source: Battelle Technology Partnership Practice and State Chamber of Oklahoma, 2013

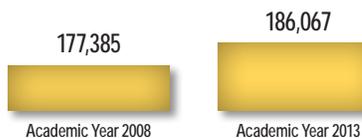
### STUDENTS WHO LEARN HERE EARN HERE

Eighty-seven percent of Oklahoma residents who graduate with a bachelor's degree remain in the state and are employed in the state one year after graduation



Source: 2013 Employment Outcomes Report

### ENROLLMENT AT RECORD LEVELS



### TECHNOLOGY COST SAVINGS

**\$239 Million** in Savings Over Five Years

Source: FY 2015 Institutional Budget Needs Survey

### NATIONAL MODEL FOR PERFORMANCE FUNDING

In April 2012, the State Regents adopted a performance-based funding formula that applies to new funding for higher education appropriated by the state Legislature. The performance factors are:

- a campus degree completion plan that adheres to CCA goals
- retention rates
- Pell Grant retention rates
- 24-credit-hour completion rate
- graduation rate
- CCA degree target achievement
- number of certificates/degrees conferred
- program accreditation

*"Oklahoma will lead the nation in developing and implementing a performance-funding model for higher education."*  
Dane Linn, Vice President, Business Roundtable and formerly of the National Governors Association and the College Board



# 2014 LEGISLATIVE AGENDA

## COMPLETE COLLEGE AMERICA

Oklahoma has a projected need of 313,073 additional college-educated workers to keep our state competitive in a global economy. Investment is required to meet this critical need.



## OKLAHOMA'S PROMISE

The state system of higher education strongly supports keeping the Oklahoma's Promise scholarship, which provides college funding for approximately 19,000 students, intact as an access program.

## CONCEALED WEAPONS



There is **no scenario** in which allowing guns on campuses will do anything other than create a more dangerous environment for our students, faculty and visitors.

In the past six legislative sessions, bills have either been introduced or discussed that would allow guns on campus. Each attempt has been successfully defeated to date, and ensuring similar legislation does not become law will continue to be a state system priority.

## COMPLETE COLLEGE AMERICA

### THE OKLAHOMA PLAN

### FY 2015 BUDGET NEEDS

FY 2014 Appropriation **\$988,549,007**

#### 1. Performance and Degree Completion Goals

a. Performance and Degree Completion Funding Formula	\$55,100,000
i. Fixed Cost Increases – \$30,100,000	
ii. College Completion Plans – \$25,000,000	
b. Online Education and Degree Completion Technology	\$2,500,000
c. Campus Deferred Maintenance	\$3,700,000

#### 2. Intervention to Enhance Degree Completion and Student Success

a. Student Services – Competitive Grants for Advisement, Career Counseling, Veteran Services, Financial Education	\$10,000,000
b. Concurrent Enrollment	\$3,000,000
c. OTAG/OTEG	\$1,500,000
d. Adult Degree Completion Community Scholarship Match	\$250,000
e. STEM Summer Academies	\$250,000

Total Additional Funds **\$76,300,000**

Total FY 2015 State Appropriation **\$1,064,849,007**

\$ Difference from FY 2014 Appropriation **\$76,300,000**

% Difference from FY 2014 Appropriation **7.7%**

College Readiness	Pathways to Degrees/Cert.	Reward Performance	Transform Remediation	Increase Adult Degrees
	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓			
✓	✓	✓		✓
✓	✓		✓	



Gov. Mary Fallin and Chancellor Glen D. Johnson

## Contacts

Oklahoma State Regents for Higher Education  
405.225.9100 www.okhighered.org

Glen D. Johnson, Chancellor  
chancellorjohnson@osrhe.edu

Hollye Hunt, Associate Vice Chancellor  
for Governmental Relations  
hhunt@osrhe.edu

The Oklahoma State Regents for Higher Education, in compliance with Titles VI and VII of the Civil Rights Act of 1964, Executive Order 11246 as amended, Title IX of the Education Amendments of 1972, Americans with Disabilities Act of 1990 and other federal laws and regulations, do not discriminate on the basis of race, color, national origin, sex, age, religion, handicap or status as a veteran in any of its policies, practices or procedures. This includes, but is not limited to, admissions, employment, financial aid and educational services.

This publication, printed by Central Services, is issued by the Oklahoma State Regents for Higher Education, as authorized by 70 O.S. 2001, Section 3206. 500 copies have been printed at a cost of approximately \$166.60. Copies have been deposited with the Publications Clearinghouse of the Oklahoma Department of Libraries. This publication was produced in February 2014.