

EMERGENCY ALERT MOBILE APPS

		911 Cellular	LiveSafe	My Force	TapShield	Guardian	Campus Eye	Watch Over Me	Guardly	React Mobile	LifeLine Response
1	EMERGENCY BUTTON/MOBILE “BLUE LIGHT” FEATURE										
1.1	Emergency Button: The app must contain an emergency button that detects the user’s GPS location and connects that user to campus police if, and only if, the user is on campus. If the app user is off campus, the app must automatically connect that user to the appropriate public safety answering point.	Yes	No	No	Yes	Yes	No	No	Yes	Yes	Yes
1.2	Indoor location: The app must provide dispatchers the ability to view precise indoor locations of emergency button activations without the need for new hardware. GPS locations are not accurate enough to be considered “indoor appropriate”.	Yes	No	No	No	No	No	No	Yes		
1.3	Geo-fencing: The app must include the ability to create an unlimited number of real-time geo-fences for the properties/ campuses within the University and direct emergency button activations within these defined areas directly to the University dispatch.	Yes	No	No	Yes	Yes	No	No	Yes		
2	TWO-WAY TIP COMMUNICATION										
2.1	Ability to Text Tips: The app must allow users to send tips directly to campus PD without requiring other third-party apps or vendors. The app must display common incident types for app users to select while sending a tip.	Yes	Yes	No	No	Yes	Yes	No	Yes		Yes
2.2	Photo and Video Options for tips: The app must allow users to attach GPS –tagged photos or videos to the text tip.	Yes	Yes	No	No	Yes	No	No	Yes		Yes
2.3	Two-Way Communication: The app should allow campus PD to send text-based replies to the sender of the tip.	Yes	Yes	No	Yes	Yes	No	No	Yes	Yes	Yes
2.4	Anonymous Tips: The app must allow users to send tips from their phone anonymously.	Yes	Yes	No	Yes	Yes	Yes	No			

EMERGENCY ALERT MOBILE APPS

		911 Cellular	LiveSafe	My Force	TapShield	Guardian	Campus Eye	Watch Over Me	Guardly	React Mobile	LifeLine Response
3	Virtual Safety Escort										
3.1	Safety Escort: The app must have a safety timer that allows users to choose a friend/emergency contact, and provide that individual(s) notification if the user does not arrive in a timely manner.	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes
3.2	Non-App Specific Alerting: The mobile application must not require those identified as emergency contacts to download the application in order to receive alerts.	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
4	CAMPUS CRIME MAPPING										
4.1	Map: The app should have an option which allows campus PD to populate a map with recent crimes to alert students of possible dangerous areas.	Yes	Yes	No	Yes	No	No	No			
5	EMERGENCY PROCEDURES										
5.1	Important Information: The app must contain a section that allows university officials to display important emergency response procedures.	Yes	Yes	No	No	No	No	No	Yes		
6	MARKETING/BRANDING										
6.1.	Branding: The vendor must allow the University to choose the name and icon of the mobile application and to incorporate the University's branding style into the "look and feel" of the app.	Yes	No	No	No	Yes	No	No		Yes	Yes
7	COMPUTER PANIC BUTTONS										
7.1	Desktop Computer Panic Buttons: The system must include computer panic buttons for faculty and staff. These panic buttons should send alerts to the same web-portal as the app.	Yes	No	No	No	Yes	No	No			

EMERGENCY ALERT MOBILE APPS

		911 Cellular	LiveSafe	My Force	TapShield	Guardian	Campus Eye	Watch Over Me	Guardly	React Mobile	LifeLine Response	
8	MASS NOTIFICATION											
8.1	Push Notification System: The app must support “push” notifications to send out a mass notification to app users in an emergency situation.	Yes	Yes	No	Yes	Yes	No	No	Yes			
8.2	Full Mass Notification System: Ideally the app will be an integrated part of a system with broader capabilities for emergency notification, with deployment of emergency messages to several platforms.	Yes	No	No	No	Yes	No	No	Yes	Yes	Yes	
9	GENERAL											
9.1	App Price: Using the features of the mobile application must not cost individual app users.	Yes	Yes	No	Yes	Yes	Yes	No	Yes	Yes	Yes	
9.2	Available to the entire community: App must be accessible to anyone entering the campus area.	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
9.3	No Private Dispatch Center: The application must not route a user to any private dispatch center.	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	

OSU (Orange Shield)

OU

NSU (Green Shield)

OSU-IT

Cost per academic year -	OSU (Including Standard license & IPS & Computer Panic Buttons)	\$14,500
	OU (Including \$1,800 & 1-time set-up fee)	\$10,000
	RAVE Guardian (1-time set-up fee \$2,000)	\$6,000