



# REACH HIGHER

OKLAHOMA'S DEGREE COMPLETION PROGRAM  
www.reachhigheroklahoma.org | 800.951.0768

Statewide Conference • September 15 & 16, 2011  
University of Central Oklahoma • Nigh University Center  
100 N. University Drive • Edmond, OK 73034

It is time for the annual Reach Higher statewide conference, beginning at 1:00 pm on Thursday, September 15 and concluding by 1:00 pm on Friday, September 16. It will be hosted again by the University of Central Oklahoma in the Nigh University Center.

This year, we are excited to have expert speakers on adult student motivation and accelerated learning. Conference attendees will see the world-renowned creators of the Framework for Culturally Responsive Teaching present research and strategies from their latest book, *Teaching Intensive and Accelerated Courses: Instruction that Motivates Learning*.

Not only do the Keynote Speakers, **Dr. Raymond Wlodkowski** and **Dr. Margery Ginsberg** bring a wealth of experience that anyone involved in education environments can benefit from, they also are genuine conversationalists that honor the knowledge and perspectives of others. Visit the following links to see more about the presenters and don't miss this opportunity:

Go online to learn more:

<http://raymondwlodkowski.com/>

<http://education.washington.edu/areas/edlps/profiles/faculty/ginsberg.html#cv>

In addition, Drs. Wlodkowski and Ginsberg's latest book will be available for purchase on Thursday following their workshop.

Online registration is available at: [www.okhighered.org/resources/Reach-Higher-Conference/](http://www.okhighered.org/resources/Reach-Higher-Conference/)

Deadline to register: September 2, 2011

Registration fees will be paid through one purchase order from each institution, but each individual attending must submit an online registration (with the approval of your supervisor) so that we can be sure to have enough materials.

1-5 participants	\$150 from the institution
6-10 participants	\$300 from the institution
11+ participants	\$500 from the institution

#### Who Should Attend?

We expect all faculty teaching an Organizational Leadership course for Reach Higher, all Reach Higher Coordinators, and all student service providers that work directly with Reach Higher students to attend.

Additionally, there are many faculty and staff interested in adult learners and accelerated learning, so this is a GREAT opportunity for those individuals to attend for a very LOW COST.

**Hotel Information:**

A block of rooms have been reserved for the conference at a rate of \$84/night plus tax for single occupancy; when making reservations, mention the Reach Higher Conference. Hotel reservations must be made by September 2 to receive the conference rate and guarantee of availability.

Fairfield Inn

301 Meline

Edmond, OK 73034

Phone: 405-341-4818

[www.fairfieldinn.com](http://www.fairfieldinn.com)

Please call the hotel directly to make reservations and ask for the Reach Higher conference room rate. \$84.00 per night for single occupancy

Reservation Deadline - September 2, 2011

Questions? Contact Ms. Sheila Smith, Reach Higher Administrator ([shsmith@osrhe.edu](mailto:shsmith@osrhe.edu) or 405.225.9151).



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## AGENDA

### THURSDAY, SEPTEMBER 15, 2011

### ROOM/LOCATION

11:00 a.m.	<u>COORDINATORS' MEETING</u>	Cherokee Room
12:30 p.m.	<u>REGISTRATION</u>	Outside Legends
1:00 p.m.	<u>WELCOME</u> Ms. Sheila Smith, Reach Higher Administrator	Ballrooms A&B
	<u>UCO WELCOME</u>	
	<u>INTRODUCTION OF CHANCELLOR</u>	
	<u>CHANCELLOR'S ADDRESS</u> Chancellor Glen D. Johnson, Oklahoma State Regents for Higher Education	
1:30 p.m.	<u>INTRODUCTION OF KEYNOTE SPEAKER</u> Dr. Kristi Frush, Assistant Professor, UCO	
	<u>KEYNOTE SPEAKER</u> Dr. Raymond Wlodkowski and Dr. Margery Ginsberg <i>Teaching Intensive and Accelerated Courses: Instruction that Motivates Learning.</i>	
2:30 p.m.	<u>REFRESHMENT BREAK</u>	
2:45 p.m.	<u>Teaching Intensive and Accelerated Courses Workshop</u>	
4:30 p.m.	<u>WRAP-UP</u>	
4:45 p.m.	<u>HOTEL CHECK-IN</u>	Fairfield Inn
5:30 p.m.	<u>RECEPTION</u>	Fairfield Inn Conference Room
7:00 p.m.	<u>DINNER ON YOUR OWN</u>	

**FRIDAY, SEPTEMBER 16, 2011**

		<u>Room/Location</u>
8:30 a.m.	<u>GENERAL ANNOUNCEMENTS/CONTINENTAL BREAKFAST</u>	Ballrooms A&B
9:00 a.m.	<u>Business Advisory Meeting and Student Panel</u>  Advisory meeting for business partners to hear and understand more about the Reach Higher programs, to solicit their input about the courses and program, and let them hear from the students.	Ballrooms A&B
10:30 a.m.	<u>BREAK</u>	
10:45 a.m.	<u>CONCURRENT SESSIONS:</u>	
10:45 a.m. to noon	1. Roundtable Discussions – faculty meet by course: <ul style="list-style-type: none"> <li>○ Foundations of ORGL / Internship / Capstone</li> <li>○ Professional Communication</li> <li>○ Markets &amp; Stakeholders</li> <li>○ Ethics &amp; Organizations</li> <li>○ Survey of Fiscal Management</li> <li>○ The Individual, Organization, &amp; Society</li> <li>○ Leading &amp; Managing</li> <li>○ Data Analysis &amp; Interpretation</li> </ul>	320B 320C 320C 320B 318 312 312 316
10:45 a.m. to noon	2. Mock Interviews for Students and Employers	Heritage Room
10:45 a.m. to 11:20 a.m.	3. Combined session for <u>Bachelor’s Degree</u> Student Services, Registrars, Admissions, & Financial Aid	Carl Albert Room
10:45 a.m. to 11:20 a.m.	4. Session for <u>Associate Degree</u> Student Services, Registrars, Admissions, & Financial Aid	Kerr Room
11:25 a.m. to 12:00 p.m.	5. Appreciative Advising – Lori Garrison and Monique Bruner	Carl Albert Room
11:25 a.m. to 12:00 p.m.	6. Bridging/Moving Students and Cultural Diversity – Deborah Burroughs	Kerr Room
11:25 a.m. to 12:00 p.m.	7. Online Best Practices – UCO Center for Professional and Distance Education	CPDE Lab
12:15 p.m.	<u>LUNCH</u> Roundtable Discussions from Business Leaders, Students, and Presenters and Recognitions	Ballrooms A&B
1:00 p.m.	<u>WRAP-UP AND ADJOURN</u>	

## ◆ SPEAKERS ◆

### Chancellor Glen D. Johnson



Glen D. Johnson is the chief executive officer for the Oklahoma State System of Higher Education. Johnson leads a state system comprised of 25 state colleges and universities, ten constituent agencies, one higher education center and independent colleges and universities coordinated with the state system. He reports to a constitutional board whose nine members are appointed by the governor and confirmed by the Senate.

Chancellor Johnson provides leadership on matters relating to standards for Oklahoma higher education, courses and programs of study, budget allocations for institutions, fees and tuition, and strategic planning. He is responsible for an annual higher education budget in excess of \$1.9 billion as well as the state endowment fund, with a market value over \$200 million. He is responsible for OneNet, the state's telecommunications network for government and education, as well as the Oklahoma Guaranteed Student Loan Program, which has guaranteed more than one million student loans exceeding \$2.5 billion in insured debt. Johnson directs 20 statewide scholarship programs as well as other programs, including the State Regents' Summer Academies in Math and Science program and the statewide GEAR UP efforts.

Johnson became 8<sup>th</sup> chancellor of the Oklahoma state system in January 2007 after a national search. Before assuming the role of chancellor, Johnson served as the 16<sup>th</sup> president of Southeastern Oklahoma State University in Durant for ten years.

Johnson is an honors graduate of the University of Oklahoma, with an undergraduate degree in political science and a Juris Doctor degree from the University of Oklahoma's College of Law. He was a member of Phi Beta Kappa at OU and received the Letzeiser Award as one of OU's outstanding seniors.

Johnson is the son of former United States Congressman Glen D. Johnson, Sr., and Imogene Johnson, was born in Oklahoma City and attended grade school in Washington, D.C. He graduated from Muskogee High School in 1972. Johnson and his wife Melinda, a teacher at Edmond Memorial High School, live in Oklahoma City.

### Dr. Raymond Wlodkowski



Raymond Wlodkowski began his work in education as an elementary school teacher in the Detroit Public Schools. For the last thirty years he has taught at universities throughout the United States and Canada with professorships at the University of Wisconsin-Milwaukee, Antioch-Seattle, and Regis University-Denver. He is the founding Executive Director of the Commission for Accelerated Programs (CAP) and the former Director of the Center for the Study of Accelerated Learning at Regis University. He is a licensed psychologist whose work encompasses adult motivation and learning, cultural diversity, and professional development in higher education. Dr. Wlodkowski lives in Seattle and conducts seminars for colleges and organizations throughout North America.

He is the author of *Enhancing Adult Motivation to Learn*, twice the recipient of the Phillip E. Frandson Award for Literature (1986 and 2009), and the co-author of *Diversity & Motivation*, winner of the 2010 Cyril O. Houle Award for Outstanding Literature in Adult Education. His books have been translated into Spanish, Japanese, and Chinese. Dr. Wlodkowski has been the recipient of awards for teaching excellence at two universities and has

also received the award for outstanding research from the Adult Higher Education Alliance. He has worked extensively in video production, authoring six professional development programs including Motivation to Learn, winner of the Clarion Award from the Association of Women in Education for the best training and development program in 1991. His Ph.D. is in educational psychology from Wayne State University in Detroit.

## Dr. Margery B. Ginsberg



Professor of educational leadership and policy studies in the University of Washington's College of Education, Margery Ginsberg's teaching and research concentrates on educational transformation, motivation, cultural diversity and adult learning. She is a cohort leader and core faculty member of the university's educational leader preparation and doctoral program. She has been a consultant to schools and colleges in the United States, Germany, and Japan. She founded and co-directs the Center for Action, Inquiry, and Motivation, a joint initiative of the Seattle Public Schools and the University of Washington ([aimcenterseattle.org](http://aimcenterseattle.org)). Recent awards include the Cyril O. Houle Award for Diversity & Motivation: Culturally Responsive Teaching in College, 2<sup>nd</sup> ed. for Outstanding Literature in Adult Education; presented by the American Association for

Adult and Continuing Education, 2010.

### Books

In press, anticipated release July, 2011. Transformative Professional Learning: A System to Enhance Teacher and Student Motivation. Thousand Oaks: Corwin Press.

2010. (With R.J. Wlodkowski). Teaching Intensive and Accelerated Courses: Instruction that Motivates Learning. San Francisco: Jossey-Bass.

2009. (With R.J. Wlodkowski). Diversity and Motivation: Culturally Responsive Teaching in College, 2nd ed. San Francisco: Jossey-Bass.

2004. Motivation Matters: A Workbook for School Change. San Francisco: Jossey-Bass.

2000. (With R. J. Wlodkowski). Creating High Motivating Classrooms for All Students: A Schoolwide Approach to Powerful Teaching with Diverse Learners. San Francisco: Jossey-Bass.

1997. (With J.F. Johnson and C.A. Moffett). Educators Supporting Educators: A Guide to Organizing School Support Teams. Alexandria, VA: Association for Supervision and Curriculum Development (ASCD).

1995. (With R.J. Wlodkowski). Diversity and Motivation: Culturally Responsive Teaching. San Francisco: Jossey-Bass.

### Selected Articles and Books Chapters

2010. (With R. J. Wlodkowski). "Access and Participation." In A. Rose, C. Kasworm, J. Ross-Gordon. (eds.), The 2010 Handbook of Adult and Continuing Education. Thousand Oaks, CA: Sage Publications.

2010. (With A. Craig) "Tradition Becomes the Teacher: Community Events Enrich Professional Learning." Journal of Staff Development, 31(4), 36-41.

2009. (With C. Brown). "A Day's Worth of Data." Educational Leadership, 66(4), 75-79.

2007. "Lessons from the Kitchen Table." Educational Leadership, 64(6), 56-61.

2005. "Motivation, Cultural Diversity, and Differentiation." Theory into Practice, 44(3), 218-225.

2001. "By the Numbers: Data-in-a-Day Technique Provides a Snapshot of Teaching That Motivates" Journal of Staff Development, 22 (2), 44-47.

1995. (With R.J. Wlodkowski). "A Framework for Culturally Responsive Teaching." Educational Leadership, 53(1), 17-21.

### Professional Videos and Guides

2004. (With R. J. Wlodkowski) "Motivation: The Key to Success in Teaching and Learning." Alexandria, VA: Association for Curriculum and Supervision.

### Selected Electronic Articles

2006. (With B. Cobbs.) Learning to Listen through Home Visits with Somali, Mien, Cambodian, Vietnamese, and Latino Families. New Horizons for Learning Online Journal, 12(1).