



Oklahoma | Campus Compact

STRATEGIC PLAN

2010-2011

CAMPUS

Executive

Goal: *Strengthen Executive Support on Campuses*

Ensure Presidents' awareness, and gain more interest, support, leadership and involvement.

- Use Presidents Declaration Ten-Year Anniversary as lever - opportunity to renew commitment
- Show Presidents the value campus compact activities offer in helping to build overall community relationships (The University as Partner brochure)
- Show Presidents value for accreditation

Action: *Plan an event for the Presidents in the spring*, by way of reinvigorating and using the Executive Committee for input (see State Organization).

- Use data from the 2007 national survey to illustrate other states' presidents methods of leadership and involvement
- Hone in on key issues, e.g. promotion and tenure using results of February, 2009 Imaging America joint meeting in Missouri on Tenure Team Initiative. Bring in national leader
- Show Best Practices, e.g. OU Community Engagement Committee – coordinating approach, avoid overwhelming and annoying nonprofits, use of Service-Learning Pro tool and database; TCC breadth of programs; UCO sophistication on database for student involvement, etc.
- Show OkCC growth: VISTA program, Campus Vote Initiative leadership, three rounds of Service-Learning Incentive grants, etc.
- Remind of accreditation requirement
- Have an updated FURCO Rubric on Institutionalization for OK for own campus and other campus comparison purposes?

Administrative

Goal: *Support CSD/SLC at the Campus Level*

Gain grassroots insight on progress and areas needing growth around the state.

- Assess the responsible parties for local needs
- Facilitate greater access to outside resources

Action: *Begin visiting targeted campuses*

- Ascertain level of development and needs on individual campuses
- Compile new FURCO Rubric on Institutionalization
- Provide information on strategic resources, e.g. course syllabi
- Show how to grow key structures, such as service-learning committees, new faculty orientation, etc.
- Support individual events, like NSU's OK Teaching and Learning Institute, LU's Service-Learning Conference and UCO's ADP through use of networks, newsletter, website for advertisement, RFP's, requests, etc.
- Help campuses coordinate big events, like Partnering for Alternative Student Breaks

Faculty

Goal: *Target Faculty and Department Heads for Specific Results*

Pinpoint needs by audience for directed information and improvement.

- Avoid shotgun topic events for broad audiences

Action: *Ascertain most important needs and key player group*, e.g. department chairs, to address

- Provide discipline-specific faculty/dept. chair workshops
- Bring in outside best practice on key issues, such as promotion and tenure, and release time
- Explore use of faculty fellow program using shared costs, in kind contributions, funding from academic budgets

STATE ORGANIZATION

Goal: *Renew and Refocus OkCC Executive Committee*

Gain Chancellor Johnson's and key group of presidents' awareness, interest and support.

- Showcase program growth and value.

Action: *Target December Council of Presidents meeting for opportunity for OkCC Executive Committee to meet.*

- Update membership
- Adopt Bylaws
- Highlight strategic points of 2007 national survey - OK strengths and weaknesses
- Show OkCC growth: VISTA program, Campus Vote Initiative leadership, three rounds of Service-Learning Incentive grants, etc.
- Use Presidents Declaration Ten-Year Anniversary as opportunity to renew commitment
- Briefly showcase campus growth: OU Community Engagement Committee, Service-Learning Pro tool and database; TCC breadth of programs; UCO sophistication on database for student involvement, etc.
- Remind of accreditation requirement

Goal: *Focus OkCC on Evolving Needs and Develop Community Outreach*

Continue to grow and mature Oklahoma Campus Compact's role in the state higher education system.

- Evolve in-house services to meet current needs
- Build formal outreach structure with community partners

Action: *Continue to develop and fine tune OkCC products and services*

- Overhaul website for better visual effect, and build in more information that is more easily accessible, like calendar of events links
- Continue to grow and develop the quarterly newsletter, with new focus on campus examples and successes
- Assess effectiveness and usefulness of service-learning incentive grant
- Enlist faculty advice in consideration and design of faculty fellow grant initiative
- Offer CSD/SLC workshops fall and spring semesters, using webinars for some events
- Continue to develop and strengthen civic engagement programs like the Campus Vote Initiative
- Seek outside financial support for programs
- Support AmeriCorps*VISTA grant program

Action: *Develop Community Outreach*

- Form relationships with nonprofits and foundations by sharing OkCC's work and inviting input through participation on advisory council, etc.
- Consider a statewide conference with nonprofits and CSD/SLCs
- Write, produce and disseminate prototype brochure for campuses to use for outreach to potential partners, e.g. 'The University as Partner'
- Utilize State Regents Communicators Council for more methods in reaching community entities
- Introduce campuses to resources like the Center for Nonprofits through OkCC newsletter, website